



- Founder + Global Speaker + Author
- Singularity University Faculty - Future of Learning
- World-traveler (99 countries)
- CEO at Beenova AI

JosDirkx is an award-winning media and communications advisor, international public speaker, creative strategist and world-traveler. Originally from The Netherlands, Jos was born in Rio de Janeiro, Brazil and has since lived in twelve countries across the world, having visited near 100. Jos is passionate about telling stories that change the world: whether through the arts, by creating content that challenges the status quo, through global speaking engagements and work with clients on creative communications, or through the award-winning not-for-profit organization Girls & Football SA she founded in South Africa. Her background in theatre and the arts, combined with economics and technology, fuels her passion to merge education, creativity and EdTech.

Workshops, Training Sessions, Keynotes and Panels hosted in North America, Europe, Africa and Asia to audiences between 20 and 5,000 in cultures and countries as diverse as Saudi Arabia, to South Africa to the USA.

Having spent her early childhood across Bangladesh and Senegal, Jos has launched various organizations, initiatives and movements to challenge inequality, to increase global access to accurate education and to drive diversity and inclusion. She strongly believes everyone deserves access to accurate education and strives to make this happen by integrating socially conscious content with the world's most advanced tech platforms, and through workshops, training sessions and educational content. Jos works with global corporates, individuals and forward-thinking initiatives to bring this work to life.

BUSINESS



Jos has delivered two TEDx talks, founded an award-winning not-for-profit organization and runs a creative communications consultancy. Her drive to build equal societies has taken her around the world and she seeks to develop creative ways to share the world's most beautiful and diverse stories with multicultural audiences. Jos has spent time in South Sudan and Eritrea with the United Nations and has led workshops and training sessions across Africa, the Middle East and North America.

LOCATIONS



Jos works across New York, Amsterdam, London, Dubai and Johannesburg with various global clients on creative communications through technology, play and strategy.



EDTECH

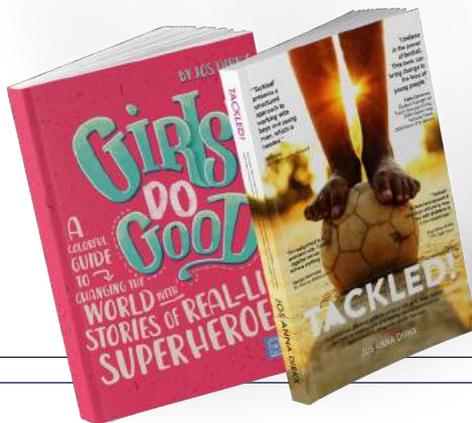


Jos co-launched mGirls, a mobile health app that delivered free daily health texts to over 65,00 girls in South Africa. Jos believes the creative use of technology is a crucial element in re-thinking education and believes the strategic use of technology combined with sensory-based learning and value-based learning can change the world.

PUBLICATIONS



In 2018, Jos wrote a book called *Girls Do Good*, an Augmented Reality kids book about changing the world. In 2017, Jos wrote a book called *Tackled!*, a practical, conceptual guide to working with boys and young men to decrease gender-based violence.



Other publications by Jos include (also as co-author):

- *Three Dead Bodies, Zero Safe Space Mail & Guardian (02.19.13)*
- *Girls & Football Make the Link Taylor & Francis Group (08.21.12) Co-author*
- *Girls in South Africa Speak - Bill & Melinda Gates Foundation/ Impatient Optimists (18.09.12)*
- *Football Development for Girls and Women in South Africa: Ruled Out? - ICSSD (10.10.10)*

PRESS



Jos has received numerous accolades and global recognition for her work. She has been featured:



TESTIMONIALS



"Hugely engaging, passionate and provocative in the most positive of ways, we were delighted to host Jos on our panel." - **PwC**

"Jos is so inspiring! She's hands-on and we would not hesitate to recommend Jos!" - **L'Oreal**

"At TED, we seek collaborative relationships with partners who are as interested in surfacing great ideas and stories as we are. That's precisely what we found in working with Jos..." - **TED**

"Jos is naturally elegant while presenting...She helped us craft our presentations to make them exciting and engaging. We are all looking forward to working with

Jos again...!" - **Van Cleef & Arpels**

"Beyond Jos's leadership, what really stood out was her ability to inspire and motivate." - **Evolvence Knowledge Investments**

"Jos is an insightful leader, a visionary and highly motivational..." - **IBM**

"Jos is just amazing! What impresses me is that she's so humble and kind, considering her huge background, having won awards in media and being a world traveler. And despite all this she remains so beautiful in & out, and so simple and kind..." - **IBM**

SPEAKING TOPICS



Jos is an experienced and award-winning speaker. She has spoken around the world – from UN events, to the TEDx stage, to international Speech and Debate competitions. She continues to speak globally and works with TOP CEOs and Executives on developing their own public speaking skills.



DIVERSITY + INCLUSION IN EDUCATION AND THE WORKSPACE



GLOBAL AND CROSS CULTURAL COMMUNICATIONS



THIRD CULTURE KIDS



GENDER AWARENESS, TRAINING AND SENSITIVITY



EDUCATIONAL TECHNOLOGY + ENTREPRENEURSHIP



INNOVATION + CREATIVITY ACROSS CULTURES AND BORDERS



RECOGNITION + SPEAKING



2019

Faculty at Singularity University

2018

Economic Forum: Women in Leadership Speaker

2017

Step Conference Main Host Step Start

Cosmopolitan Magazine: Full page career feature

Transform Awards MENA - Best Brand Identity NGO

2016

Economic Forum: Women in Leadership Speaker

Step Conference Speaker

Dubai Lynx Speaker

2015

Women in Stem & AUD - STEM Award

Speaker's Award Glowwork - Saudi Arabia

2014

Women Deliver Advisory Council FIFA '15

Sonke Gender Justice Mentor

2013

50 Global Heroes Ending Violence Against Children

Women Deliver/Gates Fdn Young Leader & Speaker

TedX Speaker

2012

Winner Nike Foundation Girl Effect

TedX Speaker

2011

Speaker World Summit Youth Volunteers (UN)

Best Doco "Can I Kick It?" (Festival TV & Cinema)

Nominee UN Youth Representative

2010

Best Research Paper "Girls and Women: Ruled Out?"

Best Sport Business Plan (Nike, Ashoka)

Ashoka Changemaker

INSTAGRAM:

@JosDirkx

@GirlsDoGood

I LOVE QUESTIONS

Get in touch via hi@josdirkx.com

USEFUL LINKS

www.josdirkx.com

www.girlsdogood.co

www.girlsandfootball.org

www.mgirls.org

www.girlsandfootball.org/tackled/